

# Member Development Area Director

### **BOLD GOALS:**

- To serve as a resource for chapters in effectively utilizing Fraternity-offered programming.
  - To ensure Member Development programming is assisting undergraduate members in fulfilling the
- mission and vision of the Fraternity.
  - Provide support for chapters to have a purposeful, positive New Member Orientation Program.

#### **OUTLINE OF RESPONSIBILITIES:**

- Maintain frequent and open communication with the National Member Development Director. Perform all duties assigned including:
  - Ensuring implementation of Inspire
    Proper utilization of the Fraternity's Real Merit and Worth: The New Member Program and assisting with exceptions as necessary
- Note and report potential concerns in programming for further assessment.
- Assist chapters by recommending programming that aids in high new member retention.
- Assist the National Member Development Director to conduct analysis and evaluation and make recommendations to chapters for membership programs, procedures and strategies.
- Coordinate and deliver the appropriate responses to requests for assistance from Area Facilitators,
  Chapter Development Specialists, Chapter Advisors, or collegiate officers.
- Provide new ideas and motivation to chapters who are having difficulty with programming.
- Provide assistance to Area Facilitators, Chapter Development Specialists, and/or Chapter Advisory Boards to ensure proper training of collegiate officers.
- Onboard, train, and maintain ongoing communication with the Member Development Advisors
- Review Member Development Plans for each chapter on a semester basis. Provide feedback and coach chapters on plan improvements, considering chapter and campus norms and culture and fraternity expectations.
- Maintain frequent communication with assigned chapters.
- Assist Area Facilitators and Chapter Development Specialists in interpreting policy in the area of undergraduate education.
- Review and respond to chapter reporting, and provide direction and affirmation as needed.

## **TIME COMMITMENT:**

- Approximately 5 hours per month.
- Travel to college chapters as needed.

Attend trainings and educational opportunities provided by the Fraternity.

## **STAFF LIAISON:**

• Associate Director of Education and Leadership