



Day of Service Social Media Captions

Instagram Ideas:

- Today Alpha Xi Delta celebrates our Inaugural National Day of Service. This is a day dedicated to serving children and teens experiencing foster care or homelessness. Together, we'll live out our mission and share our kindly hearts. 💙 #AlphaXiDelta
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- Our Sisters across the country are coming together on November 15th to make an impact in the lives of children and teens experiencing foster care or homelessness. Service is at the heart of Alpha Xi Delta. 💙 #AlphaXiDelta
- It starts with service. It grows with Sisterhood. It leaves a legacy. Alpha Xi Delta's first National Day of Service was a success! Hear from (INSERT NAME AND GRADE) about their experience. (INSERT QUOTE) 💙 #AlphaXiDelta

Best practices for Instagram:

- Tag the organization you are fundraising for.
- Include quotes and information in your recap post.
- Assign one member to do a stories takeover in real time for the day.
- Archive all stories on a highlight.
- Assign one member to take videos of everything for a recap reel including:
 - Impact Org Branding
 - Alpha Xi Delta Branding
 - Volunteers in action
 - Actions (loading boxes, packing back packs)
- Do not film any children unless they have signed a media release form.



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LinkedIn Ideas for alumna:

- We are excited to share that Alpha Xi Delta will observe its first National Day of Service on November 15, 2025, coinciding with National Philanthropy Day. Our Sisters will unite in service projects nationwide, strengthening our mission and bringing visibility to the needs of children and teens experiencing foster care or homelessness. This day is not only about service, it is about leadership, empathy and realizing our potential together.
- On November 15, Alpha Xi Delta proudly celebrated our Inaugural National Day of Service, aligning with National Philanthropy Day.
- From coast to coast, thousands of Sisters came together to serve children and teens experiencing foster care or homelessness through meaningful service projects with both Local and Key Impact Organizations. Together, we are building stronger communities and continuing the legacy of the Kindly Hearts Initiative.

Best practices for LinkedIn

- Highlight the “why”.
- Use one high quality, appropriate photo.
- Keep it under 5 paragraphs.



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Facebook Ideas:

- Alpha Xi Delta is proud to announce our Inaugural National Day of Service on November 15, 2025, National Philanthropy Day! On this day, our Sisters nationwide will come together to serve children and teens experiencing foster care or homelessness through meaningful service projects with our Local and Key Impact Organizations. We can't wait to see the impact our Sisterhood makes on this important day of service! Learn more here:
<https://www.alphaxidelta.org/about/philanthropy/national-day-of-service/>
- Today Alpha Xi Deltas across the country will unite for our first-ever National Day of Service, in celebration of National Philanthropy Day! Our chapters and alumnae will participate in service projects across the country, focused on helping children and teens experiencing foster care or homelessness. Together, we'll build stronger communities and a brighter future. Learn more here:
<https://www.alphaxidelta.org/about/philanthropy/national-day-of-service/>
- November 15, 2025 marked a milestone for Alpha Xi Delta, our first National Day of Service! Sisters across the country joined forces to serve those experiencing foster care or homelessness. Together, we will make a lasting impact through the Kindly Hearts Initiative. Check out some photos from today below/ (INCLUDE RECAP PHOTOS)

Best practices for Facebook

- Tag the organization you are fundraising for. Check out their website for a Facebook social link.
- Include quotes and information in your recap post.
- Describe what your group did in a few sentences painting, organizing donations, serving meals, mentoring youth, etc.
- Do not post any photos of children unless you have a signed media release form.